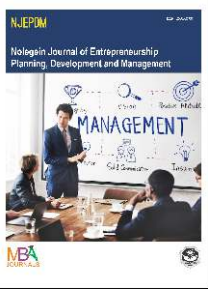




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NOLEGEIN Journal of Entrepreneurship Planning, Development and Management (NJEPDM)



Subscription Rate

Print 3500/- Online 6500/-
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eISSN: 2581-3900, Starting Year 2018

NOLEGEIN Journal of Entrepreneurship Planning, Development and Management [2581-3900(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Entrepreneurship Development. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Online business and strategy & Entrepreneurship and future analysis.

Journal DOI no.: 10.37591/NJEPDM

Indexed in: Directory of Research Journals Indexing (DRJI), SJIF, Google Scholar, Scientific Literature (SCILIT)

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Women Entrepreneurs
- Patent Rights
- Financial Econometrics
- IPR Issues
- Entrepreneurship Development
- Talent Management
- International Business
- Economy Policy
- Corporate entrepreneurship
- Difficulties of Entrepreneur

NOLEGEIN Journal of Financial Planning And Management (NJFPM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-4087, Starting Year 2018

NOLEGEIN Journal of Financial Planning And Management [2581-4087(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of the financial Service Industry. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Applications of Financial Systems and Capital Budgeting.

Journal DOI no.: 10.37591/NJFPM

Indexed in: SJIF, Scientific Literature (SCILIT), Google Scholar, Directory of Research Journals Indexing (DRJI)

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Financial statement analysis
- Sources of Financing
- Capitalization and Capital Structure
- Cost of Capital
- Leverage & Dividend Decision
- Capital Budgeting
- Working Capital Management
- Banking Service and Macro Economy
- Applied Financial Planning

NOLEGEIN Journal of Consumer Behavior & Market Research (NJCMBR)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-4400, Starting Year 2018

NOLEGEIN Journal of Consumer Behavior & Market Research [2581-4400(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Promotional Research and management.

Journal DOI no.: 10.37591/NJCMBR

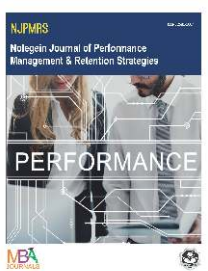
Indexed in: Advanced Science Index (ASI), Index Copernicus, Scientific Literature (SCILIT), SJIF, Directory of Research Journals Indexing (DRJI), Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Market information
- Market segmentation
- Market trends
- Marketing effectiveness
- Customer analysis
- Choice modeling
- Competitor analysis
- Risk analysis
- Ethnographic research
- Product research
- Advertising the research

NOLEGEIN Journal of Performance Management & Retention Strategies (NJPMRS)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-5067, Starting Year 2018

NOLEGEIN Journal of Performance Management & Retention Strategies [2581-5067(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of performance management and retention strategies.

Journal DOI no.: 10.37591/NJPMRS

Indexed in: Index Copernicus, Scientific Literature (SCILIT), SJIF, Directory of Research Journals Indexing (DRJI), Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Retention Strategies
- Retention and Motivation Theory
- Herzberg's Theory
- Equity Theory
- Expectancy theories
- Organizational behavior management
- Behavioral systems analysis
- HR and employee retention

NOLEGEIN Journal of Advertising and Brand Management (NJABM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-530X, Starting Year 2018

NOLEGEIN Journal of Advertising and Brand Management [2581-530X(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Promotional Research and management. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Sales promotions and Global advertising.

Journal DOI no.: 10.37591/NJABM

Indexed in: Index Copernicus, Scientific Literature (SCILIT), SJIF, Directory of Research Journals Indexing (DRJI), Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Advertising theories and their relationship with practice
- Types of advertising
- Sales promotions
- Media and advertising approach
- Crowdsourcing
- Diversification
- Social media
- Cognitive information models
- Careers in advertising management

NOLEGEIN Journal of Operations Research & Management (NJORM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-5458, Starting Year 2018

NOLEGEIN Journal of Operations Research & Management [2581-5458(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Decision theory and Operations models. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Applications of operations research and Manufacturing & operations theory.

Journal DOI no.: 10.37591/NJORM

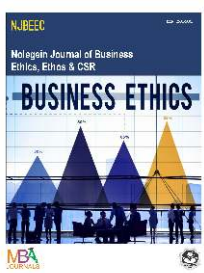
Indexed in: Index Copernicus, SJIF, Google Scholar, Directory of Research Journals Indexing (DRJI), Scientific Literature (SCILIT)

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Decision theory and analysis
- Operation model in services
- Applications of operations research techniques
- Operations research in public sector organizations
- Operations research techniques in finance and marketing
- Manufacturing and operations theory and practice

NOLEGEIN Journal of Business Ethics , Ethos & CSRw (NJBEEC)



Subscription Rate

Print 3500/- Online 6500/-
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eISSN: 2581-5601, Starting Year 2018

NOLEGEIN Journal of Business Ethics, Ethos & CSRw [2581-5601(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Business ethics and the global economy. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Accounting Ethics and Goods & Service Tax.

Journal DOI no.: 10.37591/NJBEEC

Indexed in: Index Copernicus, Scientific Literature (SCILIT), SJIF, Google Scholar, Directory of Research Journals Indexing (DRJI)

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Accounting Ethics
- Goods and Service Tax
- Behavioral ethics
- Employment Ethics
- Health care ethics
- Management ethics
- Marketing & sales ethics
- Virtue theory
- Corporate behavior
- Corporate benefit
- Corporate governance

NOLEGEIN Journal of Information Technology & Management (NJITM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-6802, Starting Year 2018

NOLEGEIN Journal of Information Technology & Management [2581-6802(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Information technology issues for management. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Information systems planning and policy & Database Management.

Journal DOI no.: 10.37591/NJITM

Indexed in: Advanced Science Index (ASI), Index Copernicus, Scientific Literature (SCILIT), SJIF, Directory of Research Journals Indexing (DRJI), Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Database Management
- Network security
- Aviation Industry
- Database design
- Electronic Commerce
- Information technology
- Knowledge Management



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-6810, Starting Year 2018

NOLEGEIN Journal of Management Information Systems [2581-6810(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Business globalization and information technology.

Journal DOI no.: 10.37591/NJMIS

Indexed in: Advanced Science Index (ASI), Index Copernicus, Scientific Literature (SCILIT), SJIF, Directory of Research Journals Indexing (DRJI), Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Business Process Management
- Collaborative and Social Computing
- Computer-supported cooperative work
- Computing and Business
- Decision Analysis
- Decision Support System (DSS)
- Electronic Commerce
- Enterprise computing
- Human-Computer Interaction

NOLEGEIN Journal of Corporate & Business Laws (NJCBL)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-7779, Starting Year 2018

NOLEGEIN Journal of Corporate & Business Laws [2581-7779(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Business globalization and information technology. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Digital Markets and Informational support.

Journal DOI no.: 10.37591/NJCBL

Indexed in: Index Copernicus, Scientific Literature (SCILIT), SJIF, Directory of Research Journals Indexing (DRJI), Google Scholar

Issues Per Year (Frequency): 3 Issues (Jan-June, July-Dec)

Focus and Scope

- Delegated Management
- Contracts Formation and Contents
- Competition and Consumer Law
- Corporate governance and corporate finance
- Business Organizations and internal rules
- Balance of power:
- Director's duties and liabilities
- Corporate Liability

NOLEGEIN Journal of Human Resource Management & Development (NJHRMD)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-9461, Starting Year 2018

NOLEGEIN Journal of Human Resource Management & Development [2581-9461(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Global HR. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Human Resource Maintenance and Retention.

Journal DOI no.: 10.37591/NJHRMD

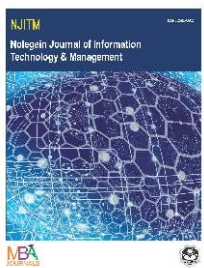
Indexed in: Index Copernicus, SJIF, Directory of Research Journals Indexing (DRJI), Google Scholar, Scientific Literature (SCILIT)

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Education, Training, and Development Practices
- Human Resource Maintenance and Retention
- Compensation Practices
- Business Leadership
- Consulting and Diversity
- Employee Relations
- Ethics & Sustainability
- Global HR:
- Staffing Management

NOLEGEIN Journal of Global Marketing (NJGM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2581-9666, Starting Year 2018

NOLEGEIN Journal of Global Marketing [2581-9666(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Global strategic marketing planning. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Global competitive strategy and Global strategic alliances.

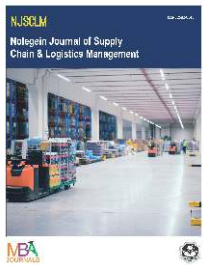
Journal DOI no.: 10.37591/NJGM

Indexed in: Index Copernicus, Scientific Literature (SCILIT), SJIF, Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Global strategic marketing planning
- Global competitive strategy
- Transfer of marketing technology
- Global marketing information systems
- Global buyer-seller interactions
- Global strategic alliances
- Advantages and disadvantages of Global Marketing



Subscription Rate

Print 3500/- Online 6500/-
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eISSN: 2582-0141, Starting Year 2018

NOLEGEIN Journal of Supply Chain and Logistics Management [2582-0141(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Marketing channels and strategy. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Supply chain management & Warehouse management.

Journal DOI no.: 10.37591/NJSCLM

Indexed in: Advanced Science Index (ASI), Scientific Literature (SCILIT), Index Copernicus, SJIF, Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Marketing channels and strategy
- Transaction cost economics
- Logistics performance management
- Enterprise resource planning
- Customer relationship management
- Supply chain management:
- Warehouse management
- Logistics Cost and Controlling
- E-logistics and Logistics information systems

NOLEGEIN Journal of Organizational Behavior Management (NJOBM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2582-032X, Starting Year 2018

NOLEGEIN Journal of Organizational Behavior Management [2582-032X(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Organizational Behavior and Management. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Organizational Culture and Change Management.

Journal DOI no.: 10.37591/NJOBM

Indexed in: Advanced Science Index (ASI), Index Copernicus, Scientific Literature (SCILIT), SJIF, Directory of Research Journals Indexing (DRJI)

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Management and Organizational Behavior
- Evolution of Management Thoughts
- Departmentation and Structural Formats
- Organizational culture and Change Management
- Human resource management
- Applied behavior analysis
- Behavioral systems analysis
- Performance management

NOLEGEIN Journal of Business Risk management (NJB RM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2582-287X, Starting Year 2018

NOLEGEIN Journal of Business Risk management [2582-287X(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of Disaster relief and recovery. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Enterprise risk management and policy & Governance, risk, and regulatory compliance

Journal DOI no.: 10.37591/NJB RM

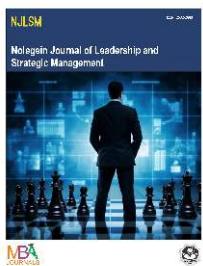
Indexed in: Index Copernicus, Scientific Literature (SCILIT), SJIF, Google Scholar

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Disaster preparedness and prevention
- Disaster relief and recovery
- Study of Natural Calamities
- Professional practices of business continuity
- Infrastructure crisis, public policy
- Leadership crisis
- Enterprise risk management
- Crisis communications
- Cybersecurity for the business

NOLEGEIN Journal of Leadership and Strategic Management (NJLSM)



Subscription Rate

Print 3500/- Online 6500/-
Print + Online 7315/-

eISSN: 2582-2888, Starting Year 2018

NOLEGEIN Journal of Leadership and Strategic Management [2582-2888(e)] is a peer-reviewed hybrid open-access journal launched in 2018 that provides a platform to discuss new issues in the area of the Strategic Management process. The journal also seeks to advance the quality of research by publishing papers introducing or elaborating on Management decisions and Corporate strategy.

Journal DOI no.: 10.37591/NJLSM

Indexed in: Google Scholar, Advanced Science Index (ASI), Index Copernicus, Scientific Literature (SCILIT), SJIF

Issues Per Year (Frequency): 2 Issues (Jan-June, July-Dec)

Focus and Scope

- Strategic Management Process
- Management decisions
- Time scales and product development planning
- Structure of the organization
- Activities of the organization
- SWOT Analysis
- Experience curve
- Competitor Analysis
- Generic competitive strategic thinking

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