

Understanding the Capabilities of ChatGPT for Learning and AI-Powered Assessment

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Abstract

This paper investigates the integration of ChatGPT, a generative AI language model developed by OpenAI, into modern educational environments with a focus on its role in learning and assessment. ChatGPT's ability to understand and generate human-like responses positions it as a powerful tool for enhancing personalized learning experiences, supporting students through interactive tutoring, and assisting educators in administrative and academic tasks such as content creation and automated grading. The study explores how ChatGPT facilitates critical thinking, provides immediate feedback, and helps in language learning, making it a versatile companion in both traditional and remote learning settings. Additionally, this paper reviews recent empirical studies and practical use cases that highlight the effectiveness of AI-powered assessment tools, including the generation of multiple-choice questions aligned with course outcomes. Alongside these benefits, the paper addresses major concerns such as data privacy, ethical considerations, over-reliance on AI, and the potential for academic dishonesty. A detailed analysis of usage trends and user statistics underscores ChatGPT's rapid adoption in educational contexts. Ultimately, the paper presents a balanced perspective on the promises and pitfalls of incorporating ChatGPT in education, emphasizing the importance of responsible AI implementation and the need for robust academic policies to support ethical usage.

Keywords: ChatGPT, Artificial Intelligence, Education, Assessment, Personalized Learning.

INTRODUCTION

Artificial Intelligence has enriched quite a lot of fields such as education. However, among AI achievements the best known identifier is ChatGPT, a natural language processing framework developed by OpenAI. In this paper we review the possible applications of ChatGPT in education, particularly as a means to improve learning experiences and assessment methods [1].

However, concerns related to its reliability, ethical implications, and academic integrity remains. This paper aims to provide a balanced overview of the advantages and challenges of using ChatGPT for learning and AI-powered assessment [2].

LITERATURE REVIEW

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Artificial Intelligence (AI) tools, particularly those leveraging Natural Language Processing (NLP), have increasingly gained prominence in education, revolutionizing teaching, learning, and assessment practices [3]. The integration of AI into educational settings offers significant opportunities for personalized learning, automated assessment, and enhanced student engagement, while also presenting ethical and accessibility challenges. AI-powered tools like ChatGPT have shown immense promise in educational settings [4–5]. These technologies support students in

writing assignments, offer immediate feedback, and aid in language learning by generating human-like responses. According to Chen et al. [6].(2020a), NLP-based tools can enhance second language learning by delivering interactive and adaptive language practice. Additionally, AI facilitates the development of critical thinking and problem-solving skills by engaging students in meaningful discussions and complex dialogues. Research by Wang and Heffernan [1] (2019) also highlights that AI-driven formative assessments and feedback mechanisms can boost students' motivation and confidence in their learning process [7].

While AI advancements in education offer numerous benefits, their integration also brings significant concerns. A primary issue revolves around the ethical implications, particularly regarding student privacy and data security, which have been widely debated. To address these challenges, it is essential to ensure that AI systems operate transparently, fairly, and responsibly. Researchers emphasize the need for well-defined ethical guidelines and policies to regulate AI use in educational environments. Additionally, concerns persist about the extent to which AI may impact students' autonomy and the risks associated with surveillance [8].

CHATGPT IN LEARNING AND TEACHING

Enhancing student engagement ChatGPT can act as an interactive tutor, helping students understand complex issues through conversational learning (Zhang, [1] 2024). In such a system, students can ask questions, get immediate answers, and further elaborate their knowledge through iterative discussion. ChatGPT has been explored for content generation in regards to educational contents (lecture notes, quizzes, study guides etc.), to reduce the workload for teachers but also to provide structured and comprehensive learning materials to students (Gundu, [2] 2023). A key concern is how AI driven learning tools like ChatGPT promote critical thinking or passively consume information. Research indicates that using ChatGPT has the potential to facilitate critical thinking when a student is encouraged to challenge the response created by an AI and to verify the source of the information [9].

AI-POWERED ASSESSMENT USING CHATGPT

One of the most promising applications of Chatgpt was found to be Ai powered assessment the integration of AI, particularly ChatGPT, in the assessment process presents a transformative approach to educational evaluation. ChatGPT's ability to generate multiple-choice questions has emerged as a significant advantage, enabling instructors to create assessments that align well with established learning outcomes. In a comparative study, ChatGPT-generated items demonstrated an acceptable degree of consistency with those crafted by course instructors, highlighting the potential for AI to contribute meaningfully to assessment practices (Kanik, [5] 2024).

As education experiences rapid changes, the traditional ways of assessment is undergoing a review. Swiecki et al. [6] (2022) found that current assessment models are burdensome and lack authenticity, and that with the help of artificial intelligence (AI) technologies these flaws can be overcome.

This argument was also echoed by Kanik[5] (2024), where it was found that ChatGPT's ability to maintain similar item difficulty levels to instructor-generated questions was a great advantage, although it performed worse than it did regarding item discrimination power and distractor analyses..

Ultimately, our conclusion is that the linkages between artificial intelligence solutions like ChatGPT and human teachers can lead to new modes of assessment. Attributing to both the strengths and skills of the teachers, they can develop more powerful and efficient forms of assessment to create new approaches to teaching that meet the needs of learners as well as academic norms (Halaweh, [9] 2023).

ETHICAL CONSIDERATIONS AND LIMITATIONS

Student Privacy and Data Protection

The integration of AI tools raises concerns about the privacy of student data and the protection of their personal information. Ensuring transparency, fairness, and accountability in the use of AI systems is essential to address these ethical issues [10].

Dependency on AI

There is a concern that over-reliance on AI tools could undermine students' ability to develop critical thinking and problem-solving skills independently. It is vital to consider the potential for AI to replicate and reinforce existing biases in educational content and assessment practices.

Regulatory Frameworks

The need for robust ethical guidelines and policies to govern AI usage in educational settings is emphasized, calling for consideration of the implications for student autonomy and potential surveillance.

While ChatGPT can generate assessment items that align well with learning outcomes and demonstrate a reasonable degree of reliability, there are notable ethical concerns. One significant issue is the potential for academic dishonesty. ChatGPT may enable students to circumvent traditional learning processes, as they could use the AI to generate responses for assignments, thereby undermining the integrity of educational assessments (Kanik, [5] 2024). This reliance on AI-generated content raises questions about authorship and the authenticity of student work, inviting risks of plagiarism and misrepresentation of academic abilities .

Furthermore, bias in AI-generated content is an inherent risk. ChatGPT is trained on large datasets which may contain biased information, leading to the generation of questions or assessments that reflect those biases. This concern emphasizes the necessity for instructors to carefully review and curate AI outputs to ensure fairness and accuracy in assessment practices (Mhlanga, [7] 2023).

Beyond ethical concerns, the limitations of ChatGPT itself must be acknowledged. Despite its capabilities, the model may produce incorrect or misleading information, especially in complex contexts requiring nuanced understanding Vasudevan[3] (2024). The study by Kanik [5] (2024) found discrepancies in item discrimination power, indicating that while ChatGPT can generate plausible questions, it may lack the sophistication required to craft items with varied cognitive demands effectively. This limitation suggests that AI should not solely replace human judgment in assessment creation but should function as a complementary tool (Swiecki et al., [6] 2022).

Moreover, the reliance on AI technologies introduces concerns regarding data privacy and the collection of user data, which educators and institutions must navigate carefully (Dowling & Lucey, [8] 2023). Transparency in AI use and education about its limitations is essential for both students and educators to foster responsible practices in engaging with such technologies (Mhlanga, [7] 2023).

In summary, while AI-powered assessment using tools like ChatGPT offers innovative opportunities, it is imperative to address the ethical considerations and limitations associated with their application in educational contexts. Combining the strengths of AI with human oversight can lead to more effective and equitable assessment strategies, fostering an environment where educational integrity and technological advancement coexist (Kanik, [5] 2024).

GROWTH OF CHATGPT USAGE

Since the launch of ChatGPT, numbers and interactions with users have been dramatically increased with OpenAI estimating that users have signed up for both a free service and paid subscription. Over 5 million active ChatGPT users are using the platform in various ways including to engage in education. With the introduction of subscription options like ChatGPT Plus and enterprise solutions, ChatGPT has continued to grow in popularity.

Studies have shown that users and teachers alike are starting to incorporate ChatGPT into their workflows for research, assignment help and automated grading (Zhang & Chen, [6] 2024). The growing popularity of ChatGPT is reflective of the changing understanding of AI- powered tools in the educational industry and requires discussion on how to responsibly use AI tools in schools.

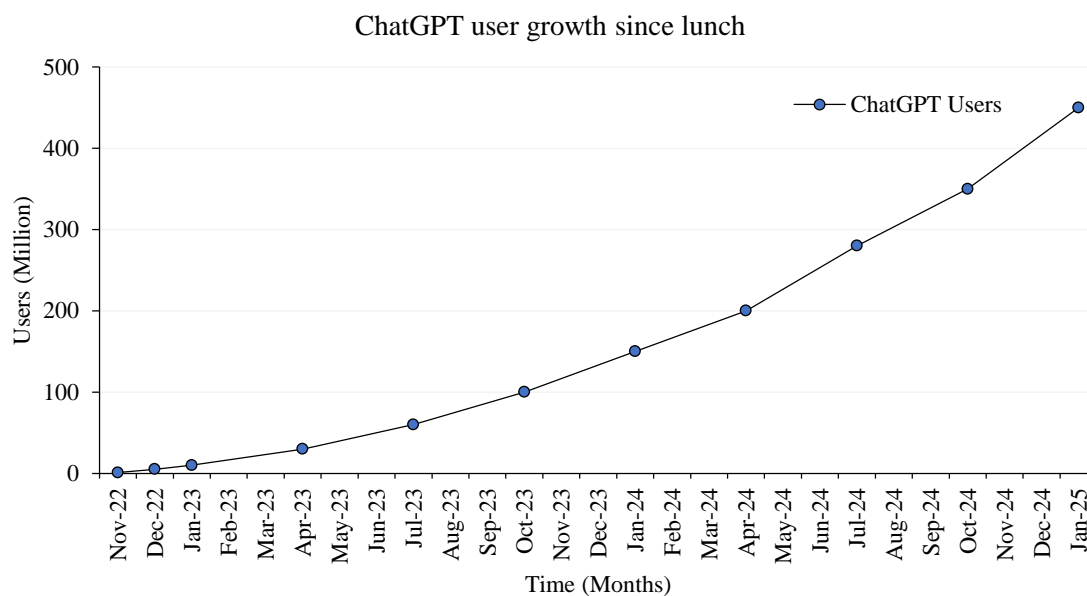


Figure 1. ChatGPT user growth since launch.

The increasing reliance on AI-driven tools for education, business automation, and customer engagement has further fueled this growth. The following graph illustrates the rise in ChatGPT users from January 2023 to January 2025, showcasing the significant adoption trends and rapid expansion of AI-powered conversational platforms [11] (Figure 1).

The Figure 1 graph's x-axis represents the time in months since its initial launch, from November 2022 till January 2025. The y-axis labels Users in millions describing how the growth in users impacted over time since its initial launch.

Analyzing the graph we can make certain assumptions or a clear opinion and understanding about the growth of ChatGPT over the years. During its early adoption phase, in the first month of its launch it gained 1 million users already. By December 2022, the user base surged to 5 million, and within just two more months (January 2023), it reached 10 million users—a remarkable achievement for an AI-powered tool. By October 2023, ChatGPT had 100 million users, cementing its position as one of the fastest-growing consumer applications in history. Companies began integrating it into workflows, and OpenAI's enhancements, including the launch of premium plans, further accelerated adoption. By January 2024, ChatGPT had amassed 150 million users, reflecting continued trust and investment in AI-driven tools. As businesses, researchers, and developers increasingly relied on AI for automation, customer service, and content creation, the growth remained steady. By mid-2024 (July 2024), the user base had soared to 280 million. As of January 2025, ChatGPT boasts a staggering 450 million users. The graph suggests a consistent exponential growth pattern, indicating that AI-driven tools will become even more integrated into daily life. The continued advancements in AI, alongside the expansion of multimodal capabilities and enterprise solutions, will likely sustain this trajectory. Out of all this the stats related to usage of ChatGPT among students for educational purposes were like this:

A survey conducted in May 2023 revealed that 30% of college students used ChatGPT for schoolwork during the 2022-23 academic year. Among these users, 46% reported frequent usage, and 49% utilized ChatGPT for English assignments.

A study of 2,000 UK university students found that 32% used ChatGPT a few times a week, with 13% using it daily. The highest usage was among students in Digital Law or Legal courses (72%), followed by those in Psychology, Philosophy, Religious Studies, and English (68%).

A Pew Research Center survey indicated that ChatGPT usage among teens aged 13 to 17 for homework assistance doubled from 13% in 2023 to 26% in 2024. Notably, usage among Black and Hispanic teens increased to 31%, while white teens' usage rose to 22%.

Recent studies have shed light on the increasing utilization of ChatGPT among students and educators for assessment-related purposes, including test preparation, practice exercises, information gathering, and research development.

A 2023 study indicated that 80% of scientists had used AI chatbots like ChatGPT. Among these users, 17% engaged with the tool daily, and 43% used it weekly.

Researchers primarily utilize ChatGPT for writing assistance (63%), code generation, brainstorming, and literature summarization. These statistics underscore the growing reliance on ChatGPT among students and educators for various assessment-related activities [12].

INFLUENCE ON STUDENT LEARNING OUTCOMES

The integration of ChatGPT into higher education has demonstrated a significant influence on student learning outcomes, enhancing engagement, comprehension, and academic efficiency. Recent empirical analyses provide substantial evidence of ChatGPT's role in transforming traditional learning methodologies.

A meta-analysis by He and Cordie [11] (2023) highlights that nearly one-third of college students utilize ChatGPT for assignments and research, with 78% reporting a positive impact on their learning experience. The study underscores ChatGPT's ability to increase accessibility to knowledge, particularly benefiting students who struggle with conventional learning methods. It also enables personalized learning experiences by providing interactive explanations and feedback, making complex concepts more accessible.

However, concerns regarding AI-generated biases and potential academic integrity violations remain key considerations in its adoption (He & Cordie, [11] 2023).

Similarly, another study exploring students' use and outcomes of ChatGPT found that the tool significantly enhances academic efficiency by saving time on assignments and aiding in research. Students reported improved comprehension due to the detailed explanations and diverse perspectives provided by the AI. Additionally, ChatGPT fosters knowledge expansion by exposing students to additional learning materials beyond their curriculum. Despite these benefits, challenges such as occasional inaccuracies, ethical concerns surrounding plagiarism, and reduced critical thinking skills due to passive reliance on AI-generated content were noted.

Overall, the findings suggest that while ChatGPT holds immense potential in enhancing student learning outcomes, its effectiveness depends on responsible usage and academic policies that encourage ethical AI integration. Proper guidance and verification mechanisms are necessary to ensure that students utilize ChatGPT as a learning aid rather than a tool for academic dishonesty.

DISCUSSION

The integration of ChatGPT into education has introduced transformative possibilities in personalized learning, assessment, and student engagement. The findings of this study align with existing literature, demonstrating that AI-powered tools can enhance learning experiences by providing immediate feedback, generating instructional content, and fostering critical thinking. However, these advancements also present ethical and pedagogical challenges that must be carefully addressed.

One of the key advantages of ChatGPT is its ability to support personalized learning. By enabling real-time interactions, ChatGPT helps students understand complex concepts through iterative discussions (Zhang, [1] 2024). This aligns with the findings of He and Cordie [11] (2023), where students reported improved comprehension and accessibility to learning materials. Furthermore, the tool's role in automating assessment creation has proven beneficial in reducing instructors' workload while maintaining consistency in evaluation criteria (Kanik, [5] 2024). However, despite these benefits, concerns remain regarding the accuracy and fairness of AI-generated assessments, as studies have shown inconsistencies in item difficulty levels and question discrimination power (Swiecki et al., [6] 2022).

A crucial aspect of this discussion is the impact of ChatGPT on critical thinking and independent learning. While AI-generated content can facilitate engagement, there is an ongoing debate about whether it promotes passive consumption of information or active cognitive development. It argues that students must be encouraged to challenge AI-generated responses and verify their validity to truly benefit from the technology. If used without critical evaluation, students may develop an over-reliance on AI, potentially diminishing their ability to engage in independent problem-solving (Mhlanga, [7] 2023).

Ethical considerations also play a central role in the discourse surrounding AI in education. Privacy concerns regarding the collection and storage of student data have been widely discussed (Dowling & Lucey, [8] 2023). Additionally, the risk of academic dishonesty, where students use AI to generate assignments or assessments without proper understanding, raises questions about the integrity of learning outcomes. Educators and institutions must therefore establish clear guidelines on AI usage in academic settings to maintain ethical standards while leveraging its benefits [13].

Despite these concerns, the findings suggest that ChatGPT and similar AI tools can serve as powerful complements to traditional teaching methods rather than replacements. AI can be effectively integrated into education when balanced with human oversight, ensuring that students receive meaningful guidance while benefiting from AI-driven efficiencies (Halaweh, [9] 2023). By designing AI-powered assessments that align with pedagogical goals and encouraging critical engagement with AI-generated content, educators can harness ChatGPT's potential while mitigating its limitations.

While ChatGPT has demonstrated significant potential in enhancing learning and assessment, its impact is highly dependent on how it is implemented. Addressing the ethical, pedagogical, and technological challenges will be essential in ensuring that AI serves as a tool for meaningful educational transformation rather than a shortcut for students to bypass traditional learning processes. Future research should focus on refining AI's role in education, particularly in areas such as bias mitigation, ethical AI governance, and adaptive learning models tailored to diverse student needs [14].

CONCLUSION

This paper examined the impact of AI tools, particularly ChatGPT, on learning outcomes in higher education. The findings suggest that ChatGPT has the potential to enhance students' academic performance, motivation, and skill development by providing personalized learning experiences, facilitating deeper comprehension, and streamlining routine tasks. Educators and curriculum designers

can leverage AI to create more engaging and interactive educational environments, ultimately improving student learning outcomes.

However, despite its benefits, ChatGPT has notable limitations, including potential biases, difficulties with complex reasoning, ethical concerns, and the risk of over-reliance. These challenges highlight the need for responsible AI integration, ensuring that students use it as a supplement to learning rather than a replacement for critical thinking and problem-solving. Additionally, the study's reliance on purposive sampling may introduce bias, as it primarily reflects the perspectives of technologically inclined students while overlooking those less familiar or resistant to AI adoption.

Future research should explore the long-term effects of AI on education, identify strategies to mitigate biases, and investigate ways to personalize learning further. By addressing these challenges and refining AI applications, ChatGPT and similar language models can play a transformative role in education, fostering innovation and accessibility while maintaining academic integrity.

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