

TensorFlow-Based Big Data Analytics for IoT Networks: A Study

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Abstract

Internet of Things (IoT) has exploded in recent years, connecting billions of devices generating massive amounts of data. This deluge presents both a significant opportunity and a considerable challenge. While the potential insights hidden within this data are transformative, customary data processing techniques frequently fall short when handled with the velocity, volume, and variety of IoT-generated data. This is where Big Data technologies step in, offering the tools and infrastructure required to effectively manage, process, and investigate this data, ultimately unlocking the true potential of IoT networks. The propagation of IoT procedures has occasioned in an unprecedented surge of data, posing significant challenges for customary data management schemes. Leveraging Big Data tools is crucial for effectively processing and analyzing this massive influx of information, enabling valuable insights and driving informed decision-making within IoT networks. This study explores the application of Big Data principles and tools in the context of IoT, highlighting its role in areas like real-time analytics, predictive maintenance, anomaly detection, and improved resource optimization. By examining key use cases and exploring the associated technological advancements, the study demonstrates how Big Data empowers IoT networks to deliver enhanced efficiency, improved security, and innovative solutions across various industries.

Keywords: Bigdata, IoT, TensorFlow, data structure, predictive maintenance, smart city

INTRODUCTION

IoT is rapidly changing ways we live and work. As of smart homes and wearable tools to industrial computerization and connected vehicles, the IoT ecosystem generates an unprecedented volume of data. This massive influx of data holds value only when it is properly gathered, stored, organized, and analyzed efficiently. This is where the powerful synergy of Big Data and Cloud technologies becomes indispensable for unlocking the true potential of IoT [1–7].

Imagine a world where countless devices are always detecting, capturing, and sharing information. This is the reality of IoT, and the sheer scale of data generated presents significant challenges. These challenges include:

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- **Volume:** Managing the sheer size of the data stream from numerous devices.
- **Velocity:** Managing the rapid generation and real-time processing of data efficiently.
- **Variety:** Dealing with diverse data types, including sensor readings, images, video, and structured data from various sources.
- **Veracity:** Guaranteeing data accuracy and trustworthiness, critical for making knowledgeable decisions.

Conventional data management systems often find it challenging to meet these demands, resulting

in delays and lost opportunities. This is where Big Data technologies step in to provide the necessary infrastructure and tools for handling the complexities of IoT data. Big Data tools, specifically designed to lever massive dimensions of data at high velocity and in diverse formats, offer a viable solution for managing IoT data. Key technologies include:

- *Distributed storage (Hadoop)*: Provides accessible and fault-tolerant storing for vast quantities of data produced by IoT strategies.
- *Real-time processing (Spark, Kafka)*: Permits real-time study of streaming data, allowing for immediate action and proactive decision-making.
- *NoSQL databases (MongoDB, Cassandra)*: Compromise flexible data models to accommodate the diverse and often unstructured data collected from IoT devices.
- *Data analytics and ML*: It offers the means to uncover meaningful insights from data, recognize patterns, and anticipate future trends.

By using these Big Data technologies, organizations can efficiently ingest, process, and analyze IoT data to expand appreciated insights and initiatives for better commercial outcomes. For instance, in smart factory setting, Big Data analytics can identify possible equipment failures earlier they occur, enabling predictive maintenance and minimizing downtime.

While Big Data tools provide tools for managing and analyzing data, Cloud Computing offers infrastructure and platform for hosting these tools and scaling resources on demand [8–13]. The benefits of using cloud for IoT include:

- *Scalability*: Simply scale resources up or down to meet the fluctuating demands of IoT applications.
- *Cost-effectiveness*: Pay-as-you-go pricing models eliminate need for big upfront monies in hardware and infrastructure.
- *Accessibility*: With an internet connection, you can access data and applications from anywhere, enabling remote monitoring and control.
- *Security*: Cloud benefactors capitalize severely in security measures to guard data and prevent unauthorized access.
- *Ease of deployment*: Cloud platforms offer ready-made services and tools that make it easier to deploy and manage IoT applications.

Cloud platforms as AWS IoT, Azure IoT Hub, and Google Cloud IoT Core provide comprehensive services for connecting, managing, and securing IoT devices, as well as integrating with Big Data analytics tools. The real strength of IoT comes from integrating Big Data with Cloud technologies. Cloud offers the scalable and accessible infrastructure, while Big Data provides the tools for managing and studying the vast quantities of data produced by IoT devices. Here is how the synergy works:

1. *Data ingestion*: IoT devices send data to cloud platform.
2. *Data storage*: The cloud platform leverages Big Data technologies like Hadoop or cloud-based storage services to store the data.
3. *Data processing*: Real-time processing engines like Spark or Kafka analyze the streaming data.
4. *Data analytics*: ML algorithms are useful to abstract respected insights and forecast future trends.
5. *Actionable insights*: These insights help refine processes, enhance efficiency, and unlock new business opportunities.

The combined power of Big Data and Cloud is enabling innovative applications across various industries:

- *Smart manufacturing*: Analytical maintenance, progression optimization, and improved quality control.
- *Connected vehicles*: Real-time traffic monitoring, autonomous driving, and personalized driver experiences.
- *Smart cities*: Better energy conservation, smoother traffic movement, and increased public safety.
- *Healthcare*: Remote patient monitoring, personalized medicine, and improved diagnostics.
- *Retail*: Personalized shopping experiences, optimized inventory management, and fraud detection.

Although Big Data and Cloud solutions offer significant advantages for IoT, their implementation comes with its own set of challenges:

- *Data security and privacy*: Safeguarding security and privacy of thoughtful data composed from IoT devices.
- *Interoperability*: Integrating diverse IoT procedures and stages from numerous vendors.
- *Skills gap*: Finding and training professionals with the necessary skills in Big Data, Cloud, and IoT.
- *Cost optimization*: Effectively controlling expenses related to cloud storage, computing, and data analysis.

The Internet of Things is generating a tidal wave of data, and key to revealing its potential lies in effectively managing and analyzing this data. By leveraging power of Big Data and Cloud technologies, organizations can overcome the challenges and reap the rewards of the IoT revolution, leading to improved efficiency, innovation, and new business opportunities. As IoT continues to grow, the synergy between Big Data and Cloud will become even more critical for organizations that want to stay forward of curve and thrive in the increasingly connected world [14–18]. Big Data technologies provide necessary tools and methods to effectively manage, process, and examine complex data streams produced by IoT devices. Here is how:

- *Data storage and processing*: Big Data methods like Spark and Hadoop provide scalable and distributed storage and processing capabilities, enabling organizations to handle immense volume of IoT data.
- *Real-time analytics*: Stream treating frameworks like Apache_Kafka and Apache_Flink allow for real-time analysis of data as it arrives, enabling immediate action based on insights.
- *Machine learning and AI*: Big Data provides the platform for training ML models using massive IoT datasets. These simulations can then be used for predictive maintenance, anomaly detection, personalized recommendations, and more.
- *Data visualization and reporting*: Big Data analytics tools allow for the creation of insightful dashboards and reports, providing users with a clear empathetic view of data and its implications.

The synergy between Big Data and IoT unlocks a wide-ranging of benefits athwart many industries:

- *Improved efficiency*: Analyzing IoT data can identify bottlenecks, improve processes, and advance overall efficiency in manufacturing, transportation, and energy sectors.
- *Enhanced safety*: Real-time monitoring of critical systems and infrastructure can enable proactive maintenance and prevent accidents.
- *Personalized experiences*: IoT data may be used to generate personalized experiences for customers in retail, healthcare, and entertainment.
- *Predictive maintenance*: Analyzing sensor data by equipment can predict potential failures, permitting for timely preservation and lessening downtime.
- *Better healthcare outcomes*: Wearable strategies and distant monitoring systems can provide valuable data for personalized healthcare and improved patient outcomes.
- *Smart city development*: IoT sensors collecting data on traffic, pollution, and energy consumption can enable smarter and more sustainable city management.

While potential of Big Data for IoT is vast, there are challenges to study:

- *Data privacy and security*: Safeguarding privacy and security of sensitive IoT data is paramount.
- *Data integration*: Mixing data from varied sources and formats may be complex.
- *Scalability and performance*: Designing and implementing a robust Big Data infrastructure that is both scalable and high-performing requires strategic planning and precise execution.
- *Talent gap*: There is a shortage of skilled professionals with proficiency in Big Data and IoT technologies.

To fully harness the potential of IoT, businesses need a well-planned strategy that integrates Big Data technologies while staying aligned with their core objectives. Organizations need to:

- *Define clear use cases*: Identify specific business problems that can be solved with IoT and Big Data.

- *Invest in the right infrastructure:* Choose the appropriate Big Data technologies and platforms based on their specific needs.

In conclusion, Big Data is not just a supporting technology for IoT; it is key to unlock its full potential. By harnessing power of Big Data analytics, organizations can transform the data deluge from IoT devices into meaningful insights, driving innovation, improving efficiency, and creating new value. The imminent of IoT is inextricably related to the capability to effectively manage and leverage the vast quantities of data it generates, making Big Data an indispensable component of the connected world [19–21].

BIG DATA IN IOT NETWORKS

IoT has exploded in recent years, connecting billions of devices, from smart thermostats to industrial sensors, and generating a massive deluge of data. This continuous flow of information brings both obstacles and possibilities. Harnessing the true potential of IoT relies heavily on effectively processing and analyzing this vast ocean of data, and that is where big data technologies come into play.

IoT devices are intended to collect and convey data continuously. Imagine a futuristic city where sensors continuously monitor traffic patterns, air pollution levels, and energy usage to enhance efficiency and sustainability. Similarly, in a manufacturing facility, smart sensors track machine performance, identifying potential issues in advance to prevent breakdowns and optimize maintenance. The sheer volume, velocity, and diversity of data produced by these connected devices is unprecedented, demanding sophisticated processing and analysis capabilities.

Traditional data processing methods struggle to cope with this scale and complexity. This is where big data technologies, intended to handle massive datasets, provide the necessary infrastructure and tools to unlock valuable insights hidden within.

Big data technologies, including distributed calculating frameworks like Hadoop and Spark, offer the scalability and processing power needed to handle high volume and velocity of IoT data. By using these technologies alongside advanced analytical methods, raw data can be converted into valuable insights that drive informed decisions. Here is how big data is driving intelligence in IoT networks:

- *Real-time analytics:* Big data platforms enable Realtime treating of streaming data from IoT devices. This allows for immediate identification of anomalies, patterns, and trends, facilitating rapid responses to critical situations. For example, in a smart grid, real-time analysis of energy consumption data can help optimize energy distribution and prevent blackouts.
- *Predictive maintenance:* By examining past data from sensors embedded in machinery, advanced big data algorithms can anticipate possible malfunctions and initiate preventive maintenance. This lessens downtime, decreases maintenance prices, and lengthens lifespan of equipment. Consider a wind farm where sensor data is used to predict turbine failures, allowing for scheduled repairs before a major breakdown occurs.
- *Personalized experiences:* In consumer IoT applications, big data helps understand user behavior and preferences, enabling personalized experiences. For instance, smart homes can adapt to user routines by automatically adjusting lighting, temperature, and entertainment settings. Wearable devices may track health data and provide modified fitness recommendations.
- *Optimized operations:* Big data analytics can enhance efficiency in sectors such as agriculture and logistics by streamlining operations and improving decision-making.
- *Enhanced security:* Big data analytics may be used to sense and avert security threats in IoT networks. By evaluating network traffic patterns and device behavior, anomalies can be identified that may indicate malicious activity. For example, unusual data transmission from a smart refrigerator could be a sign of a compromised device being used for a botnet attack.

Although big data holds immense potential in IoT, there are several challenges that need to be addressed:

- *Data privacy and security:* Protecting sensitive data gathered by IoT devices is crucial. Strong security measures must be in place to prevent breaches and safeguard user privacy.

- *Data integration*: Mixing data from diverse sources may be complex. To ensure smooth data exchange between devices and platforms, it is essential to have uniform data formats and protocols.
- *Scalability and cost*: Building and maintaining a big data infrastructure proficient of handling the massive scale of IoT data can be expensive.
- *Skills gap*: A shortage of skilled data scientists and engineers is a barrier to widespread adoption of big data in IoT. Providing training and education is essential to bridging this gap.

TENSORFLOW APPLICATIONS IN IOT

TensorFlow is finding applications across a broad spectrum of IoT use cases, including:

- *Predictive maintenance*: After examining sensor data from industrial equipment, TensorFlow models can forecast potential failures earlier they arise. This allows for active maintenance, lessening downtime and reducing costs. By examining a machine's vibration and temperature data, it is possible to anticipate bearing failure before it occurs.
- *Smart home automation*: TensorFlow may analyze data from smart home devices to learn employer preferences and optimize energy consumption. It can automatically manage tasks such as regulating thermostats and controlling security systems by analyzing and adapting to established patterns.
- *Precision agriculture*: Using data collected from field sensors, TensorFlow models can enhance irrigation, fertilization, and pesticide use, leading to improved crop yields and minimized resource waste. This includes analyzing soil moisture, weather patterns, and plant health data.
- *Smart city management*: TensorFlow can be used to analyze traffic patterns, air quality, and energy consumption in cities to optimize source allocation and improve citizen services. Imagine using camera data to dynamically adjust traffic light timings grounded on real time congestion.
- *Healthcare monitoring*: Wearable IoT devices may collect vital signs and activity data, which can be analyzed by TensorFlow models to detect anomalies and provide personalized healthcare recommendations. This can help in detecting diseases sooner and enhancing patient recovery.

Benefits of Using TensorFlow for IoT Analytics:

- *Improved efficiency*: Automate tasks and optimize resource utilization based on data-driven insights.
- *Reduced costs*: Prevent failures, optimize energy consumption, and minimize waste.
- *Enhanced security*: Detect anomalies and prevent security breaches.
- *Increased revenue*: Develop new services and products based on data-driven insights.
- *Faster time-to-market*: Leverage pre-built models and tools to accelerate development.

Although TensorFlow provides great opportunities, deploying it in IoT networks comes with its own set of challenges:

- *Data privacy and security*: Safeguarding privacy and security of sensitive IoT data is paramount.
- *Edge computing*: TensorFlow Lite is a simplified version of TensorFlow created specifically for running machine learning models on edge devices.
- *Model training and deployment*: Building and implementing machine learning models demands specialized knowledge and expertise.
- *Data governance and management*: Strong data governance and management policies are essential for maintaining data quality and ensuring compliance.

As IoT deployments continue to grow, TensorFlow is composed to play even greater role in unlocking the value of IoT data. We can look forward to more progress in edge computing, better techniques for training models, and smoother deployment methods. The combination of TensorFlow and big data is driving a new era of intelligent IoT applications, transforming industries and improving lives in countless ways. The future is bright for a world increasingly powered by data-driven decisions made possible by the power and flexibility of TensorFlow.

CASE STUDIES IN TENSORFLOW-BASED BIG DATA ANALYTICS FOR IOT NETWORKS

IoT is generating an unprecedented deluge of data. From smart homes buzzing with sensor readings to industrial machinery transmitting real-time performance metrics, sheer volume, velocity, and diversity of IoT data present both a massive challenge and a tremendous opportunity. To effectively navigate this data ocean and extract actionable insights, businesses are progressively rotating to powerful big data analytics solutions, often leveraging the capabilities of TensorFlow.

TensorFlow, Google's open-source ML framework, excels at handling complex datasets and building intricate predictive models. Its versatility and scalability make it a prime candidate for tackling the unique demands of IoT data analysis. This study delves into several compelling case studies illustrating how TensorFlow-based big data analytics are being employed in IoT networks to drive efficiency, improve performance, and unlock new possibilities [22, 23].

Predictive Maintenance in Manufacturing

- *The challenge:* Downtime in manufacturing plants can be incredibly costly. Unexpected equipment failures disrupt production schedules, leading to significant financial losses. Fixed-interval maintenance schedules can lead to unnecessary servicing in some cases, while in others, they may fail to prevent major equipment failures.
- *The solution:* A multinational manufacturing firm deployed a predictive maintenance system using TensorFlow, leveraging real-time data from sensors integrated into their machinery. These sensors continuously track key parameters such as temperature, vibration, pressure, and energy usage. This data is ingested into a big data platform built on technologies like Apache_Kafka and Spark. TensorFlow models are then trained on historical and real-time data to predict likelihood of equipment failure.
- *The impact:* The system accurately predicts potential failures, enabling proactive maintenance interventions. By addressing issues before they escalate, the company reduced unplanned downtime by 30%, significantly improved overall equipment effectiveness (OEE), and optimized maintenance schedules.

Smart City Traffic Optimization

- *The challenge:* City traffic congestion is a widespread issue that results in lost time, higher pollution levels, and economic setbacks. Traditional traffic management systems often struggle to familiarize to dynamic alterations in traffic patterns and unforeseen events.
- *The solution:* A major metropolitan area deployed a smart traffic optimization system leveraging TensorFlow to analyze data from a network of traffic sensors, cameras, and GPS-enabled vehicles. The system processes real-time traffic flow, analyzes historical patterns, and incorporates external factors like weather conditions and event schedules. TensorFlow models are used to predict traffic congestion levels and optimize traffic signal timings in real-time.
- *The impact:* The system significantly reduced traffic congestion during peak hours, leading to shorter travel times, compact fuel consumption, and enhanced air quality. Furthermore, the predictive capabilities allowed traffic authorities to proactively manage incidents and reroute traffic effectively.

Precision Agriculture for Increased Crop Yield

- *The challenge:* Traditional farming methods often rely on generalized approaches that fail to account for variations in soil conditions, weather patterns, and plant health across different areas of a field.
- *The solution:* A large-scale agricultural operation implemented a precision agriculture system utilizing TensorFlow to analyze data collected by drones, ground sensors, and weather stations. These sensors monitor soil moisture, nutrient levels, plant growth, and environmental conditions. TensorFlow models are trained to predict crop yields based on these factors, allowing agriculturalists to enhance irrigation, fertilization, and pest control efforts on a granular level.

- *The impact:* By applying resources precisely where they are needed, the system optimized crop yields, reduced water consumption, and minimized the usage of fertilizers and pesticides. This not only increased profitability but also promoted more sustainable farming practices.

Health Monitoring and Personalized Healthcare

- *The challenge:* Monitoring patient health and providing personalized healthcare require continuous data tracking and analysis, especially for individuals with lingering conditions.
- *The solution:* A healthcare provider implemented a remote health monitoring system that uses wearable sensors and IoT devices to collect real-time patient data, including heart rate, BP, activity levels, and sleep patterns. This data is processed using TensorFlow to detect irregularities and forecast possible health risks. Personalized recommendations are then generated based on individual patient profiles.
- *The impact:* The system allows for early discovery of health issues, allowing timely interventions and preventing hospital readmissions. It also empowers patients to proactively manage health through personalized insights and recommendations, leading to improved health outcomes.

Key Considerations for Implementing TensorFlow-Based Big Data Solutions for IoT

- *Scalability and infrastructure:* IoT data volumes can be immense. Choose a scalable big data platform that can handle the influx of data and support complex TensorFlow models.
- *Edge computing:* Handling data earlier to source (edge computing) may lessen latency and develop responsiveness. Explore deploying TensorFlow Lite on edge devices for real-time analysis.
- *Model training and retraining:* Continuously train and retrain TensorFlow models with new data to maintain accuracy and adapt to changing conditions.
- *Data governance and compliance:* Create clear data supremacy policies and guarantee compliance with applicable regulations.

The case studies presented demonstrate transformative potential of TensorFlow-based big data analytics in context of IoT networks. By leveraging power of ML, organizations can unlock valuable insights from their IoT data, optimize operations, improve efficiency, and generate new business opportunities. As IoT adoption continues to grow, the demand for sophisticated big data analytics solutions like those powered by TensorFlow will only deepen, shaping future of various industries.

CONCLUSION

Big Data is more than just a trendy term; it plays a crucial role in driving the IoT revolution. By providing the tools and techniques needed to practice and study massive quantities of data produced by IoT devices, Big Data unlocks valuable insights that drive improved efficiency, improved security, and innovative solutions across various industries. While challenges remain, the continued evolution of Big Data technologies, coupled with the increasing adoption of IoT, promises a future where interconnected devices and intelligent data analysis transform way we live and work. The effective utilization of Big Data principles is no longer choice but necessity for organizations seeking to harness full potential of their IoT investments.

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